



paperable

CATALOG 2018

# About Us

Paperable is a communication tool for big thoughts  
and little moments.

Paper + able = paperable = what you can do everyday  
to express your thanks, make reminders,  
say “I love you” and put a smile on someone’s face.

Paperable’s memorable collection of tiny messengers  
includes animal voices, fruits and vegetables,  
leaves and flowers and sea life; a memo for every moment.

Any time of day,  
you can put pen to paperable and share your special thoughts.

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# Animal Voice Stickies

Choose your favorite furry friend to be your voice for the day!

Everything sounds better with a bow wow and a meow;

“honey, woof woof, you are the best! :)”

Our sweetest pet companions and wildlife buddies

have a way with words that's perfect!

# Dogs

Dogs are true friends. Let your family and friends know how much you ruff them!

**SKU:** YKP90-2120

**Item Name:** Animal Voice  
Stickies Labrador



**SKU:** YKP90-2571

**Item Name:** Animal Voice  
Stickies Shiba



**SKU:** YKP90-2588

**Item Name:** Animal Voice  
Stickies Chihuahua



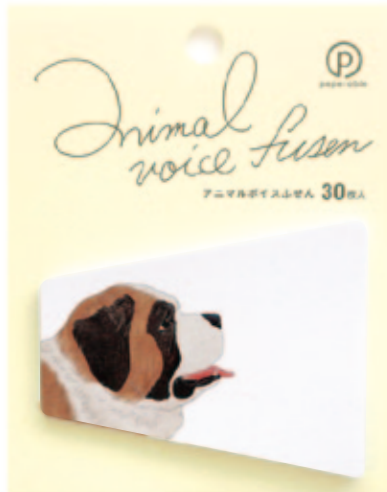
**SKU:** YKP90-2595

**Item Name:** Animal Voice  
Stickies Toy Poodle



**SKU:** YKP90-2601

**Item Name:** Animal Voice  
Stickies St. Bernard



**SKU:** YKP90-2618

**Item Name:** Animal Voice  
Stickies Pug



## Animal Voice Stickies Dogs

FOB Point: New York

Size:

Product- L 2.2 x W 2.7"

(L 56 x W 71mm)

Package- L 4.3 x W 3.6 x H 0.1"

(L 110 x W 93 x H 3mm)

Weight: 0.42oz (12g)

Material: Paper

Counts: 30 notes



# Cats

What is on your agenda today?

Write yourself a to do lists and don't forget to take a little cat nap in between!

**SKU:** YKP90-2212

**Item Name:** Animal Voice  
Stickies Calico Cat



**SKU:** YKP90-2205

**Item Name:** Animal Voice  
Stickies Gray Cat



**SKU:** YKP90-2229

**Item Name:** Animal Voice  
Stickies Black/White Cat



**SKU:** YKP90-2540

**Item Name:** Animal Voice  
Stickies Black Cat



**SKU:** YKP90-2557

**Item Name:** Animal Voice  
Stickies Chinchilla Cat



**SKU:** YKP90-2564

**Item Name:** Animal Voice  
Stickies Scottish Cat



## Animal Voice Stickies Cats

FOB Point: New York

Size:

Product- L 2.2 x W 2.7"

(L 56 x W 71mm)

Package- L 4.3 x W 3.6 x H 0.1"

(L 110 x W 93 x H 3mm)

Weight: 0.42oz (12g)

Material: Paper

Counts: 30 notes

# Wildlife

Wild animals have a way of understanding each other.  
Small or big, show your appreciation of the day!

**SKU:** YKP90-2144

**Item Name:** Animal Voice  
Stickies Squirrel



**SKU:** YKP90-2151

**Item Name:** Animal Voice  
Stickies Parakeet



**SKU:** YKP90-2175

**Item Name:** Animal Voice  
Stickies Tiger



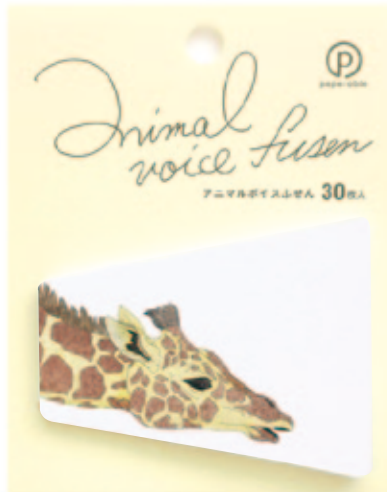
**SKU:** YKP90-2182

**Item Name:** Animal Voice  
Stickies Panda



**SKU:** YKP90-2199

**Item Name:** Animal Voice  
Stickies Giraffe



## Animal Voice Stickies Zoo

FOB Point: New York

Size:

Product- L 2.2 x W 2.7"

(L 56 x W 71mm)

Package- L 4.3 x W 3.6 x H 0.1"

(L 110 x W 93 x H 3mm)

Weight: 0.42oz (12g)

Material: Paper

Counts: 30 notes

# Sealife

It may be hard to hear underwater - so write a note!  
Let the sealife express your ideas freely and more vividly!

**SKU:** YKP90-3127  
**Item Name:** Animal Voice  
Stickies Orca



**SKU:** YKP90-3134  
**Item Name:** Animal Voice  
Stickies Rhincodon



**SKU:** YKP90-3141  
**Item Name:** Animal Voice  
Stickies Sea Turtle



**SKU:** YKP90-3158  
**Item Name:** Animal Voice  
Stickies Sea Otter



**SKU:** YKP90-3165  
**Item Name:** Animal Voice  
Stickies Penguin



**SKU:** YKP90-3172  
**Item Name:** Animal Voice  
Stickies Anemone Fish



## Animal Voice Stickies Aquarium

FOB Point: New York

Size:

Product- L 2.2 x W 2.7"

(L 56 x W 71mm)

Package- L 4.3 x W 3.6 x H 0.1"

(L 110 x W 93 x H 3mm)

Weight: 0.42oz (12g)

Material: Paper

Counts: 30 notes

# Bunnies

We all have a soft spot for bunnies!

Sometimes a quite note can be a very thoughtful reminder.

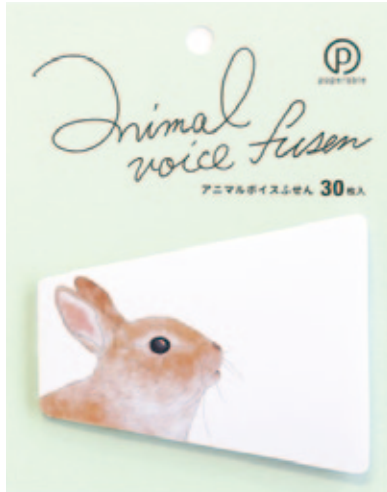
**SKU:** YKP90-2397

**Item Name:** Animal Voice  
Stickies White Rabbit



**SKU:** YKP90-2403

**Item Name:** Animal Voice  
Stickies Orange Rabbit



**SKU:** YKP90-2410

**Item Name:** Animal Voice  
Stickies Gray Rabbit



## Animal Voice Stickies Rabbit

FOB Point: New York

Size:

Product- L 2.2 x W 2.7"

(L 56 x W 71mm)

Package- L 4.3 x W 3.6 x H 0.1"

(L 110 x W 93 x H 3mm)

Weight: 0.42oz (12g)

Material: Paper

Counts: 30 notes





## Cat Voice Memo

Just like our animal voice stickies,  
these six kitties are a favorite for getting your message across.

You can send a thank you, get well or love note.  
Everyone likes to receive these notes with their adorable and furry faces.

**SKU:** YKP90-3066  
**Item Name:** Cat Voice  
Memo Gray Cat



**SKU:** YKP90-3073  
**Item Name:** Cat Voice  
Memo Calico Cat



**SKU:** YKP90-3080  
**Item Name:** Cat Voice  
Memo Black/White Cat



**SKU:** YKP90-3097  
**Item Name:** Cat Voice  
Memo Black Cat



**SKU:** YKP90-3103  
**Item Name:** Cat Voice  
Memo Chinchilla Cat



**SKU:** YKP90-3110  
**Item Name:** Cat Voice  
Memo Scottish Cat



## Cat Voice Memo

FOB Point: New York  
Size:  
Product- L 2.5 x W 3.7"  
(H 65 x W 95mm)  
Package- L 3.9 x W 4.2 x H 0.3"  
(L100 x W 108 x H 9mm)  
Weight: 1.2oz (34g)  
Material: Paper  
Counts: 50 notes



# Fruits and Veggie Memo Blocks

These memo blocks are enticing objects. Place them on your desk or a reading table and peel away a sheet when you feel the urge to write a note. They are organically shaped and carefully colored on the edges to resemble real fruits and veggies.

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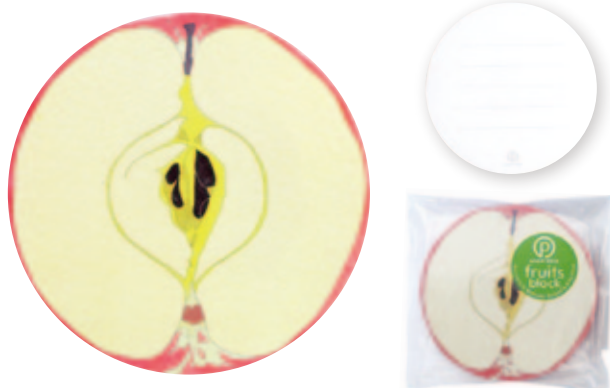
# Fruit Memo Blocks

Try not to eat these delicious looking memos! Fold them in half and they resemble freshly cut fruit. Your thoughts and reminders will be tastefully received. What a refreshing way to say, "Call me back!"

**SKU:** YKP90-0706

**Item Name:**

Fruit Memo Block Apple



**SKU:** YKP90-0690

**Item Name:**

Fruit Memo Block Orange



**SKU:** YKP90-0713

**Item Name:**

Fruit Memo Block Watermelon



**SKU:** YKP90-1055

**Item Name:**

Fruit Memo Block Melon



**SKU:** YKP90-1048

**Item Name:**

Fruit Memo Block Pineapple



FOB Point: New York

Size:

Product- L 3.1 x W 3.1"

(L 80 x W 80mm)

Package- L 3.1 x W 3.1 x H 0.5"

(L 80 x W 80 x H 12mm)

Weight: 1.87oz (53g)

Material: Paper

Counts: 100 notes



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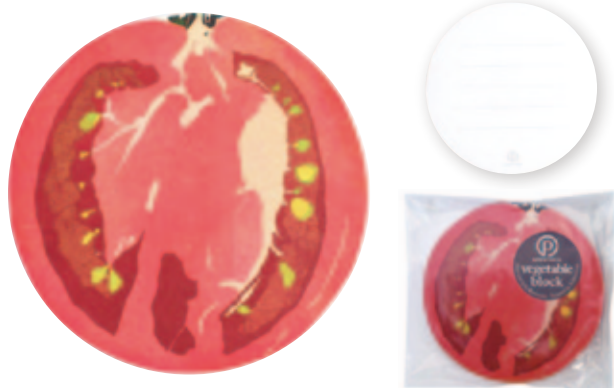
# Veggie Memo Blocks

A splash of summer harvest is always in reach with these handsome memo blocks. Any way you slice it, nothing beats a lotus root to say, "Dinner my place, 7:30?"

**SKU:** YKP90-0720

**Item Name:**

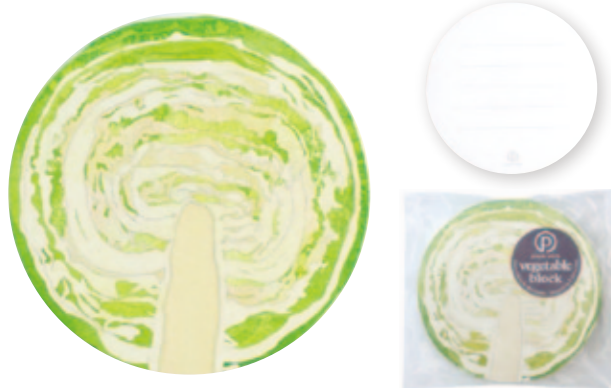
Veggie Memo Block Tomato



**SKU:** YKP90-0744

**Item Name:**

Veggie Memo Block Cabbage



**SKU:** YKP90-1062

**Item Name:**

Veggie Memo Block Red Onion



**SKU:** YKP90-1079

**Item Name:**

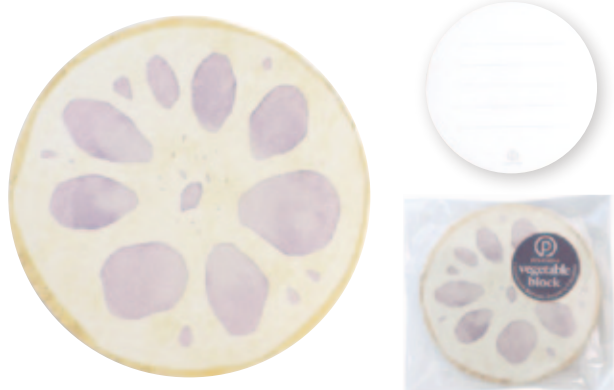
Veggie Memo Block Pumpkin



**SKU:** YKP90-1086

**Item Name:**

Veggie Memo Block Lotus Root



FOB Point: New York

Size:

Product- L 3.1 x W 3.1"

(L 80 x W 80mm)

Package- L 3.1 x W 3.1 x H 0.5"

(L 80 x W 80 x H 12mm)

Weight: 1.87oz (53g)

Material: Paper

Counts: 100 notes



# Flower Petal & Leaf Memos and Stickies

These graceful notes are printed on translucent vellum.

Soft and delicate, they are perfect for intimate thoughts and sweet messages.

Just like real leaves and petals, they curl in response to the warmth of your hand.

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# Flower Petal and Leaf Memos

Like walking down a wooded lane on a perfect summer day, these memos are blissful. For daydreams, quiet moments and adventurous ideas like, "Let's get away to our favorite beach!"

**SKU:** YKP90-2489

**Item Name:**

Flower Petal Memo Pink



**SKU:** YKP90-2496

**Item Name:**

Flower Petal Memo Blue



**SKU:** YKP90-2502

**Item Name:**

Flower Petal Memo Yellow



**SKU:** YKP90-1277

**Item Name:**

Leaf Memo Pink



**SKU:** YKP90-1284

**Item Name:**

Leaf Memo Green



**SKU:** YKP90-1291

**Item Name:**

Leaf Memo Yellow



## Flower Petal Memo Leaf Memo

FOB Point: New York

Size:

Product- L 2.2 x W 3.5"

(L 56 x W 90mm)

Package- L 3.3 x W 2.8 x H 0.3"

(L 84 x W 71 x H 10mm)

Weight: 0.28oz (8g)

Material: Paper

Counts: 20 notes

# Flower Petal and Leaf Stickies

Say it with flower petal and leaf stickies! Nature inspired hues and soft textures will make you feel like you are writing on the real thing. A little bit of color in your calendar reminders will brighten up your day!

**SKU:** YKP90-2991

**Item Name:**

Flower Petal Stickies Pink



**SKU:** YKP90-3011

**Item Name:**

Flower Petal Stickies Blue



**SKU:** YKP90-3004

**Item Name:**

Flower Petal Stickies Yellow



**SKU:** YKP90-3028

**Item Name:**

Leaf Stickies Pink



**SKU:** YKP90-3042

**Item Name:**

Leaf Stickies Green



**SKU:** YKP90-3035

**Item Name:**

Leaf Stickies Yellow



## Flower Petal Stickies Leaf Stickies

FOB Point: New York

Size:

Package- L 4.3 x W 3.6 x H 0.1”  
(L 110 x W 93 x H 3mm)

Weight: 25oz (7g)

Material: Paper

Counts: Counts: 45 notes  
(15 notes per color)





## Shell Cards

Imagine being able to send a message made from sparkling shells gathered at the beach. “Thinking of you” will sound like waves on the shore with these tropically colored shell memos. Friends and family can feel like they're on a little vacation with a thoughtful note from you.

Choose from six jewel-like painted shells.  
These treasures for your thoughts can be used as table placeholders too!

**SKU:** YKP90-1192  
**Item Name:**  
Shell Cards Paint M



**SKU:** YKP90-1222  
**Item Name:**  
Shell Cards Pastel M



**SKU:** YKP90-1253  
**Item Name:**  
Shell Cards Water M



**SKU:** YKP90-1208  
**Item Name:**  
Shell Cards Paint L



**SKU:** YKP90-1239  
**Item Name:**  
Shell Cards Pastel L



**SKU:** YKP90-1260  
**Item Name:**  
Shell Cards Water L



## Shell Cards

FOB Point: New York  
Size for M:  
Product- L 2.6 x W 3.5"  
(L 66 x W 90mm)  
Package- L 3.7 x W 3.9 x H 0.03"  
(L 95 x W 100 x H 1mm)  
Weight: 0.38oz (11g)

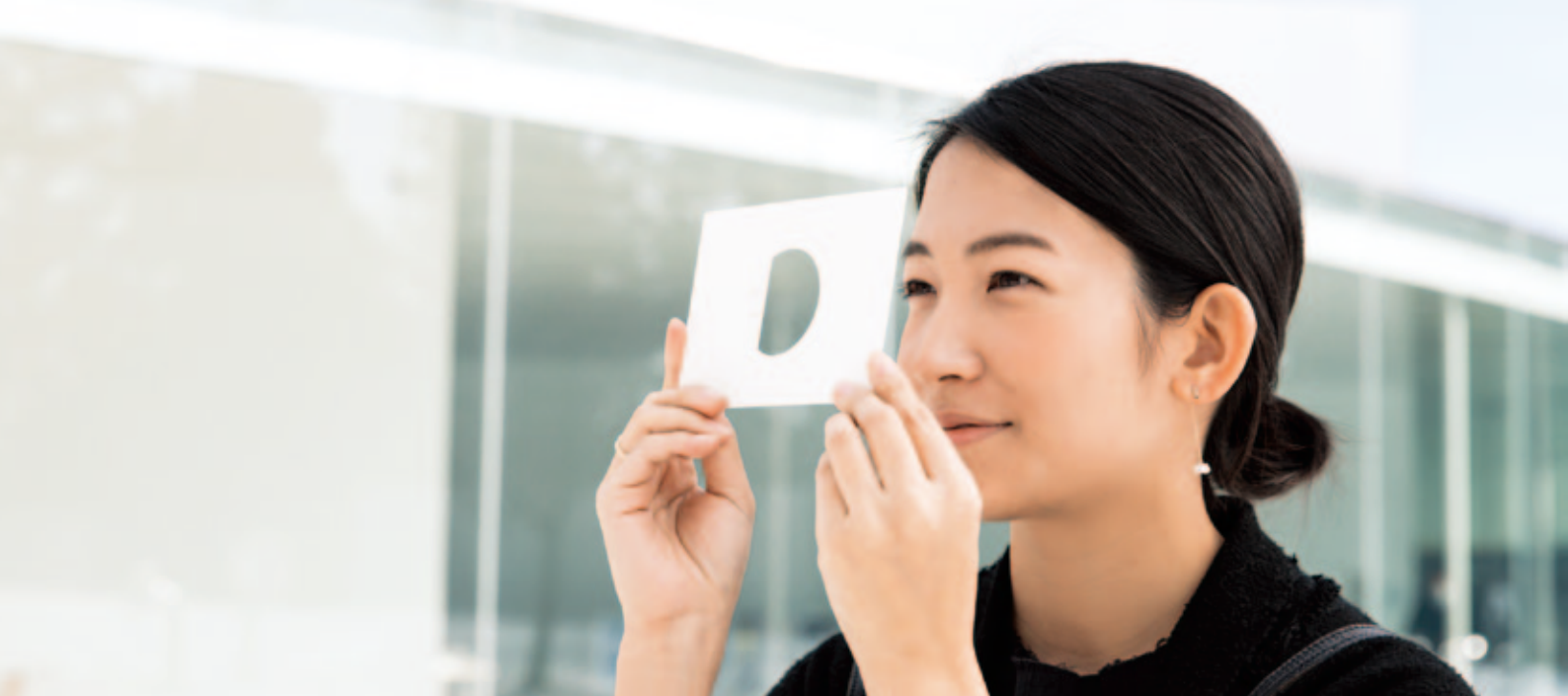
Size for L:  
Product- L 3.7 x W 3.9"  
(L 95 x W 100mm)  
Package- L 4.7 x W 6.7 x H 0.07"  
(L 120 x W 172 x H 2mm)  
Weight: 0.56oz (16g)  
Material: Paper  
Counts: 5 notes





# Kanazawa Collection

These conceptual postcards and memos are inspired by traditional Japanese architectural and landscape design. Kanazawa city boasts many old houses and temples dating from the Edo period. It is also the home of Paperable Company. The Kanazawa series is a collaboration between Paperable and local designers from the burgeoning arts community. Their modern interpretation of traditional motifs is a showcase of creativity and tradition.



The Kanazawa Looking Out Postcard is a multifaceted tribute to tradition. In an age of technological communication you are invited to embrace simplicity. They inspire you to gaze, reflect and write your thoughts and perceptions. Traditional city colors and gilded screens complete these artful cards.

**SKU:** YKP90-2854

**Item Name:**

Looking Out Postcard Navy



**SKU:** YKP90-2861

**Item Name:**

Looking Out Postcard Red



**SKU:** YKP90-2878

**Item Name:**

Looking Out Postcard White



## Looking Out Postcard

FOB Point: New York

Size:

Product- L 3.9 x W 5.8"

(L 100 x W 148mm)

Package- L 4.0 x W 6.1 x H 0.03"

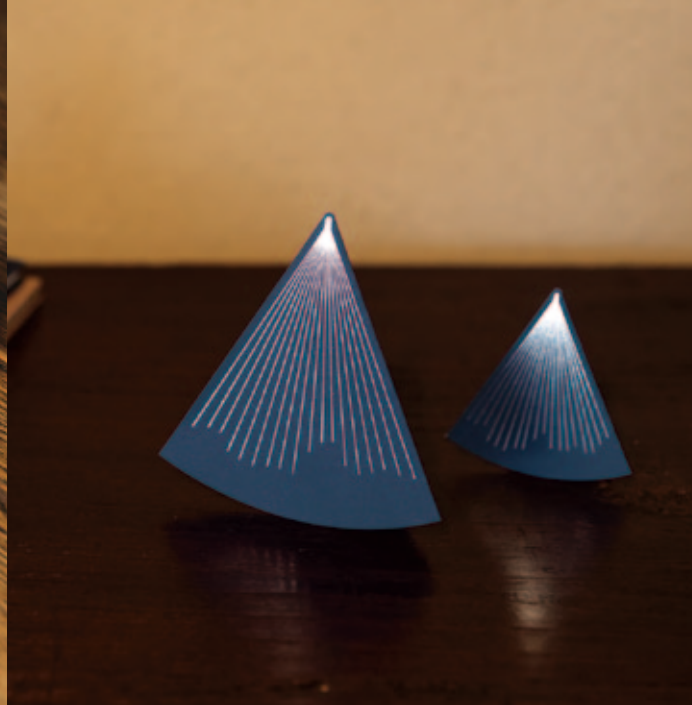
(L 103 x W 156 x H 1mm)

Weight: 0.14oz (4g)

Material: Paper

Counts: 1 card





Yukitsuri are tipi-like structures made of bamboo poles. They are used to protect carefully pruned trees from winter damage. The elegant relationship of container to contained is represented in these lyrical note cards.

**SKU:** YKP90-2885

**Item Name:**

Yukitsuri Navy



**SKU:** YKP90-2892

**Item Name:**

Yukitsuri White



## Yukitsuri

FOB Point: New York

Size:

Package- L 4.7 x W 6.7 x H 0.07"  
(L 120 x W 170 x H 2mm)

Weight: 0.49oz (14g)

Material: Paper

Counts: 2 card



## Paperable & Chic

Paperable and Chic is a wonderful project involving collaboration between our company and notable Japanese artists. We are especially fortunate to have the work of Takaaki Enoki for our first project. Takaaki is well known in Japan as an actor with more than 80 credits to his name including his role in the 1990 film *Heaven and Earth*. Multitalented Enoki is also a painter and he brings his skills to us with his whimsical and realistic *Cat Expressions* collection.



## Cat Moves Stationary

Just like in life these cats are peeking out at you deciding whether to pounce! Traditional vertical orientation letter paper brings classic nuance to correspondence. Printed envelopes add a finishing touch.

**SKU:** YKP90-3356  
**Item Name:** Cat Moves  
 Letter Pad Window Shade



**SKU:** YKP90-3363  
**Item Name:** Cat Moves  
 Letter Pad Whisker



**SKU:** YKP90-3370  
**Item Name:** Cat Moves  
 Letter Pad Curtain



### Letter Pad

FOB Point: New York  
 Size:  
 Product- L 2.2 x W 2.7"  
 (L 56 x W 71mm)  
 Package- L 4.3 x W 3.6 x H 0.1"  
 (L 110 x W 93 x H 3mm)  
 Weight: 0.42oz (12g)  
 Material: Paper  
 Counts: 30 notes





**SKU:** YKP90-3325

**Item Name:**

Cat Moves Envelope Blue

**SKU:** YKP90-3332

**Item Name:**

Cat Moves Envelope White

**SKU:** YKP90-3349

**Item Name:**

Cat Moves Envelope Yellow



## Envelope

FOB Point: New York

Size:

Product- L 3.5 x W 9.1" (L 90 x W 233mm)

Weight: 1.05oz (30g)

Material: Paper

Counts: 6 envelopes





Surround yourself with the endearing stares of these mischievous creatures. Use them to mark your schedule planner, as reminders on the fridge or simple gift notes.

**SKU:** YKP90-3226  
**Item Name:** Cat's Eyes Stickies Sham Cat



**SKU:** YKP90-3233  
**Item Name:** Cat's Eyes Stickies Persian Cat



**SKU:** YKP90-3240  
**Item Name:** Cat's Eyes Stickies Black/White Cat



**SKU:** YKP90-3257  
**Item Name:** Cat's Eyes Stickies Odd-Eyed Cat



**SKU:** YKP90-3264  
**Item Name:** Cat's Eyes Stickies Brown Cat



**SKU:** YKP90-3271  
**Item Name:** Cat's Eyes Stickies Blue/Gray Cat



## Cat's Eyes Stickies

FOB Point: New York  
 Size:  
 Product- L 2.2 x W 2.3" (L 55 x W 60mm)

Weight: 0.42oz (12g)  
 Material: Paper  
 Counts: 30 notes



Cats in flight are artfully captured in these acrobatic greeting cards.  
Who can resist the delightful antics of playful felines.  
Perfect for a special thank you, holidays or just to make someone's day!

**SKU:** YKP90-3295

**Item Name:**

Cat Jump Greeting Cards  
Sham Cat



**SKU:** YKP90-3301

**Item Name:**

Cat Jump Greeting Cards  
Chatra Cat



**SKU:** YKP90-3318

**Item Name:**

Cat Jump Greeting Cards  
Tabby Cat



## Cat Jump Greeting Cards

FOB Point: New York

Size:

Product- L 5.8 x W 7.8"

(L 148 x W 200mm)

Package- L 4.7 x W 6.7 x H 0.07"

(L 120 x W 170 x H 2mm)

Weight: 0.53oz (15g)

Material: Paper

Includes: 1 card, 1 envelope

## Planning, Production and Sales

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Yamakoshi Co., Ltd. was founded in 1918. Our business includes planning and production of printed materials, wholesaling of stationery and office supplies, and website planning and production. We are located in Kanazawa, a city where traditional culture is thriving, and have built a relationship of mutual trust with our customers over the years. We are constantly breaking into new fields through the development of original brand products and the operation of our Internet shop.

## Art Direction and Design

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Ryosuke Harashima

Born in 1980 in Tokyo, Japan. After graduating from the Kanazawa International Design Institution (KIDI) in 2002, he studied product and furniture design at Parsons The New School for Design in New York City in 2003. In 2004 he began working at a graphic design office in Kanazawa, Japan, while also researching traditional Japanese craftsmanship. During this period much of his inspiration came from crossing the cultures of the East and West. He founded his own office 'Root design office' in Kanazawa in 2005. Since then he has worked on product design, graphic design and creative direction, art direction for projects and clients. He focuses on collaborating with Japanese artisans and manufacturers to create an innovative aesthetic that is both Japanese and international.

<http://root-h.com/>



Natsumi Harashima

Born and raised in Kanazawa, Ishikawa, Japan 1980.

### **Education**

Parsons School Of Design, New school University 2002-2003 / Communication design  
KIDI PARSONS, Kanazawa Japan 2000-2002 / Communication design

### **Work Experience**




Freelance designer and Illustrator, Kanazawa, Japan 2008-Present  
Graphic designer at Jewelry KEIZO, Kanazawa, Japan 2003-2006

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